

Operational Objective & Outcome	Actions
To ensure that there more than 21,000 members at the end of the year.	<ul style="list-style-type: none"> ▶ Invite all UK radio amateurs who are not Members to join ▶ Continue to make contact with Members who lapse to encourage re-joining ▶ Evaluate DRM Cluster Trial and extend to all Regions ▶ Achieve deliverables in Promotional Plan 2015
To maintain Corporate subscription Rate at current level for 2015	<ul style="list-style-type: none"> ▶ Review subscription rates for 2016 and beyond
Provide networking opportunities and inspirational presentations	<ul style="list-style-type: none"> ▶ Organise successful Convention at Kents Hill, Milton Keynes
Provide guided learning opportunities beyond the exam syllabuses.	<ul style="list-style-type: none"> ▶ Develop & Run "After Exams" events
Encourage VHF experimentation	<ul style="list-style-type: none"> ▶ Achieve and demonstrate results in 146-147 MHz allocation, extending use beyond October
To provide a continuously improving service of EMC support and advice for members	<ul style="list-style-type: none"> ▶ Publication of advice in EMC matters in leaflets, RadCom and on the website. ▶ Promote the EMC matters forum
To Improve operating standards	<ul style="list-style-type: none"> ▶ Develop & deliver revised Morse Proficiency scheme
To provide an expanded range of periodicals available in both digital and paper formats	<ul style="list-style-type: none"> ▶ Review content and design of RadCom ▶ Agree format for electronic version of RadCom ▶ Continue development of web-based technical archive of past years of RadCom ▶ Launch RadCom Plus ▶ Research the return on investment of providing non-radio books and report findings ▶ Review options for publishing books in digital format
To provide an effective and efficient QSL Bureau	<ul style="list-style-type: none"> ▶ Performance manage the QSL bureau contract to ensure conformity with service standards. ▶ Implement revised QSL policy ▶ Encourage OQRS and other means of reducing the number of unwanted cards
Represent the UK at International level	<ul style="list-style-type: none"> ▶ Support WRC-15 preparations and the event in respect of 5MHz and defence of other amateur bands
Represent the UK at National level	<ul style="list-style-type: none"> ▶ Achieve successful outcome of Ofcom Licence Review
To improve operating standards, especially in contests	<ul style="list-style-type: none"> ▶ Review potential amalgamation of HF and VHF contest general rules

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To improve communication about contest matters.	<ul style="list-style-type: none"> ▶ Continue monthly newsletter ▶ Review IOTA Contest Rules to clarify contest exchange ▶ Publication of Adjudication Code of Practice including Appeals Procedure ▶ Repeat the 2014 White Paper consultation ▶ Submit articles for RadCom
Improve participation in contests	<ul style="list-style-type: none"> ▶ Review VHF Code of Practice ▶ Improve the participation in weekend VHF/UHF contests ▶ Review IOTA trophies and awards ▶ Expand IOTA awards for North America, Asia, etc
To maintain and develop the ARDF programme	<ul style="list-style-type: none"> ▶ Participate in the IARU R1 championships ▶ Organise and run the bi-annual International ARDF Festival ▶ Explore options for video promoting ARDF ▶ Continue to promote ARDF Loan Kit
Increase the awareness and effectiveness of AROS	<ul style="list-style-type: none"> ▶ Publish a service description article in RadCom ▶ Work with Region 1 counterpart to establish an effective R1 based MQRN monitoring network
To improve management of emergency Communications	<ul style="list-style-type: none"> ▶ Implement revised management arrangements for Emergency Communications
To protect amateur radio activity on 2.3 and 3.4 GHz	<ul style="list-style-type: none"> ▶ Complete Spectrum release and band plan changes ▶ Maintain pressure on Ofcom for licence clearances
To manage introduction of additional digital standards	<ul style="list-style-type: none"> ▶ Ensure that proposals for emerging digital standards are allocated frequencies that minimise mutual interference with existing analogue systems
To maintain and improve the planning advisory service to members	<ul style="list-style-type: none"> ▶ To continue the one to one on demand advice service ▶ To produce at least one article for RadCom on a planning issue ▶ Produce at least one fact sheet (replacement for the advice booklet)
To inform members about predictions of propagation conditions	<ul style="list-style-type: none"> ▶ Produce solar and ionospheric report for GB2RS ▶ Produce monthly HF propagation charts ▶ Produce a daily forecast chart of jet stream and severe thunder storms
To improve understanding of propagation	<ul style="list-style-type: none"> ▶ Provide propagation pages for Yearbook and features for RadCom ▶ Give propagation related talks to RSGB Convention and local clubs ▶ Produce a pilot video on general propagation topics ▶ Record changes in background noise level through the HF measurement campaign

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Promote Spectrum use and on the air activity	<ul style="list-style-type: none"> ▶ Manage the IOTA programme to ensure its continued International popularity and sustainability
To build an EMC investigations team	<ul style="list-style-type: none"> ▶ Investigate problems from new technology reported by members and seek ways to mitigate interference ▶ Develop tools and recommendations for self diagnosis of interference problems ▶ Build a database of problem equipment and installations available to members along with fixes where known ▶ Guide the project for measuring the increase in the noise floor
All examinations administered with 100% compliance to agreed standards	<ul style="list-style-type: none"> ▶ Support the RCF in the production of the Examination Manual
Training resources improved and extended	<ul style="list-style-type: none"> ▶ Develop & deliver training package for Key Exam personnel ▶ Run three "train the trainers" events ▶ Run two question writing workshops ▶ Continue 3 year project to assist RCF with review of all syllabi for implementation of revised exams Easter 2016
All examinations administered with 100% compliance to agreed standards	<ul style="list-style-type: none"> ▶ Deliver exam services as required by RCF-RSGB MoU
To ensure that the Board and membership receive timely, accurate and appropriate management and financial information	<ul style="list-style-type: none"> ▶ Flash financial report and commentary submitted to the Board within 5 working days of the end of each month. ▶ Quarterly Board agenda item to review financial position ▶ Half-yearly accounts submitted to the Board and published in RadCom and on website. ▶ Annual report and accounts submitted to the Board and published in RadCom and on website ▶ Develop and Introduce Internal Process Review programme ▶ Monthly GM report
Provide high quality, cost-effective HQ services	<ul style="list-style-type: none"> ▶ Deliver HQ services within agreed budget
To ensure that the RSGB is regarded as one of the "top 3" societies in the world	<ul style="list-style-type: none"> ▶ Prepare & implement Communications plan <ul style="list-style-type: none"> - prepare & agree - Implement Plan ▶ Develop and implement programme of "legacy events" linked to the Centenary. ▶ Expand public access to the NRC with the objective of 7 day opening ▶ Maintain and develop the ARDF programme including targeting "mid-life" entrants to ARDF ▶ Increase visibility of Board Members ▶ Agree IOTA programme development

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Improve perceived value of RSGB	<ul style="list-style-type: none"> ▶ Regular articles in RadCom about work of Committees ▶ Review the delivery mechanisms for providing RSGB and amateur radio news ▶ Add 5 significant features to the RSGB website
Promote RSGB to Young People	<ul style="list-style-type: none"> ▶ Participate in YOTA 2015 and run domestic events ▶ Establish links with other national Youth groups ▶ Represent RSGB at youth events across UK ▶ Develop formal proposal for young member DXpedition ▶ Arrange young member DXpedition
Provide support to Ofcom	<ul style="list-style-type: none"> ▶ Continue to develop NoV processes and provide advice and guidance to Members
To lobby National and International bodies to reduce electronic pollution	<ul style="list-style-type: none"> ▶ Encourage IARU Region 1 to coordinate/focus country activities on EMC ▶ Continue work with Ofcom to help the take effective action on non compliant products, services and installations
To support standards formulation and application through representation on relevant bodies	<ul style="list-style-type: none"> ▶ Support the formulation of Standards through representation on relevant bodies
Provide Focus for attracting young people into the hobby	<ul style="list-style-type: none"> ▶ Continue to support Studio Schools ▶ Develop, launch and promote new GB4FUN initiative ▶ Develop School Links outputs (research, project packs, etc) ▶ Develop schools programme for UK ISS contacts
To ensure that the existing network of specialist advisors and honorary officers is maintained and developed	<ul style="list-style-type: none"> ▶ Hold two meetings of the Leadership Team ▶ Specialist advisors/honorary roles to be promoted and publicised in Radcom and on the website. ▶ Invite Committee chairs/Honorary officers to present to Board periodically ▶ Provide three relevant articles to RadCom editor
To increase the engagement between HQ and affiliated clubs	<ul style="list-style-type: none"> ▶ Define and develop the role of affiliated clubs in the society's activities, especially as regards recruitment and retention of members. ▶ Promote excellent ("Beacon") clubs through Club of the Year ▶ Work in partnership with affiliated clubs, particularly those recognised as "leading edge" ▶ Implement new arrangements for liaison with Special interest Groups
To recognise and reward voluntary effort	<ul style="list-style-type: none"> ▶ Implement the agreed "Recognising Volunteers" Policy. ▶ Feature volunteer roles and contributions regularly in RadCom ▶ Induct and develop new Board members and regional Manager/DRMs