# OUR STRATEGY 2017–2022

## Our purpose – why we are here

The RSGB exists to protect, promote and enhance the use, understanding and enjoyment of wireless communication.

## Our values – the things that underpin everything we do

- **Enjoyment** – of learning about and using wireless communication
- **Progression** – through life-long learning, experimentation and the use of new technology
- **Community** – of diverse but like-minded people where there is mutual respect and strength in numbers
- **Service** – delivered with honesty, integrity and reliability by volunteers and staff

## Our goal for 2022 – where we want to be

To have an active and thriving amateur radio community, supported by a strong, representative and influential RSGB.

## Our strategic priorities – how we will reach our 2022 goal

- **Growth** – grow and develop amateur radio
- **Spectrum** – maintain and enhance radio amateurs' ability to use the radio spectrum
- **Participation** – support and encourage active participation in amateur radio
- **Research** – promote active involvement in research and technical development
- **Diversity** – encourage and respect the full range of amateur radio activities, in all its diversity
- **Membership** – increase the proportion of radio amateurs who are members of the RSGB
- **Recognition** – support, encourage and recognise our volunteers and staff
- **Organisation** – ensure that the RSGB is an effective, efficient and flexible organisation that works with and listens to our members, clubs and special interest groups to meet the changing needs of the amateur radio community

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**Footnote:** The RSGB represents radio amateurs within the United Kingdom of Great Britain and Northern Ireland, the Channel Islands and the Isle of Man, both nationally and internationally.